

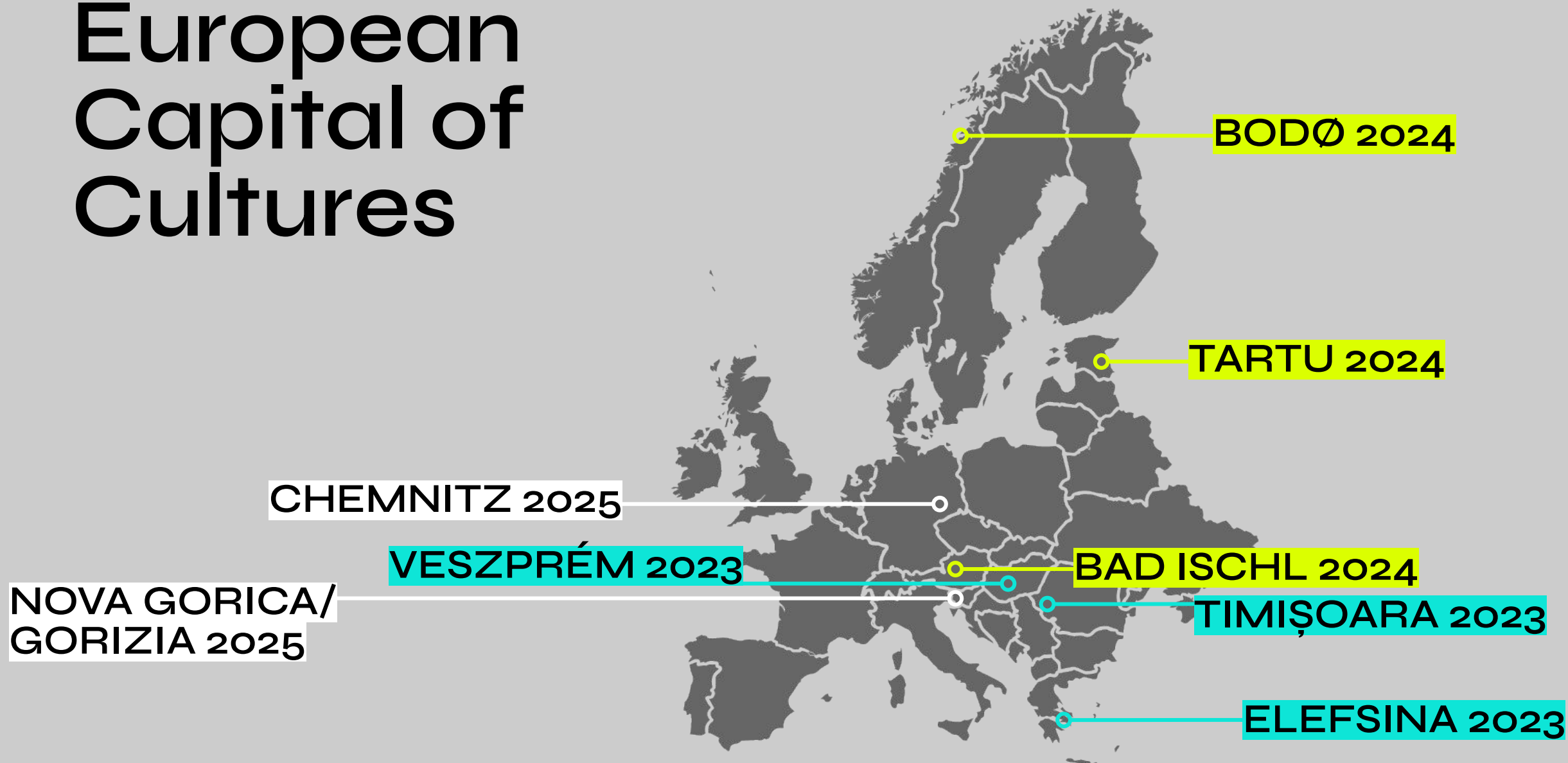
TARTU 2024 - Creating Accessible Cultural programme

Jaan Ulst

“Tartu With Humanity” programmeline manager,
9th October 2023



European Capital of Cultures

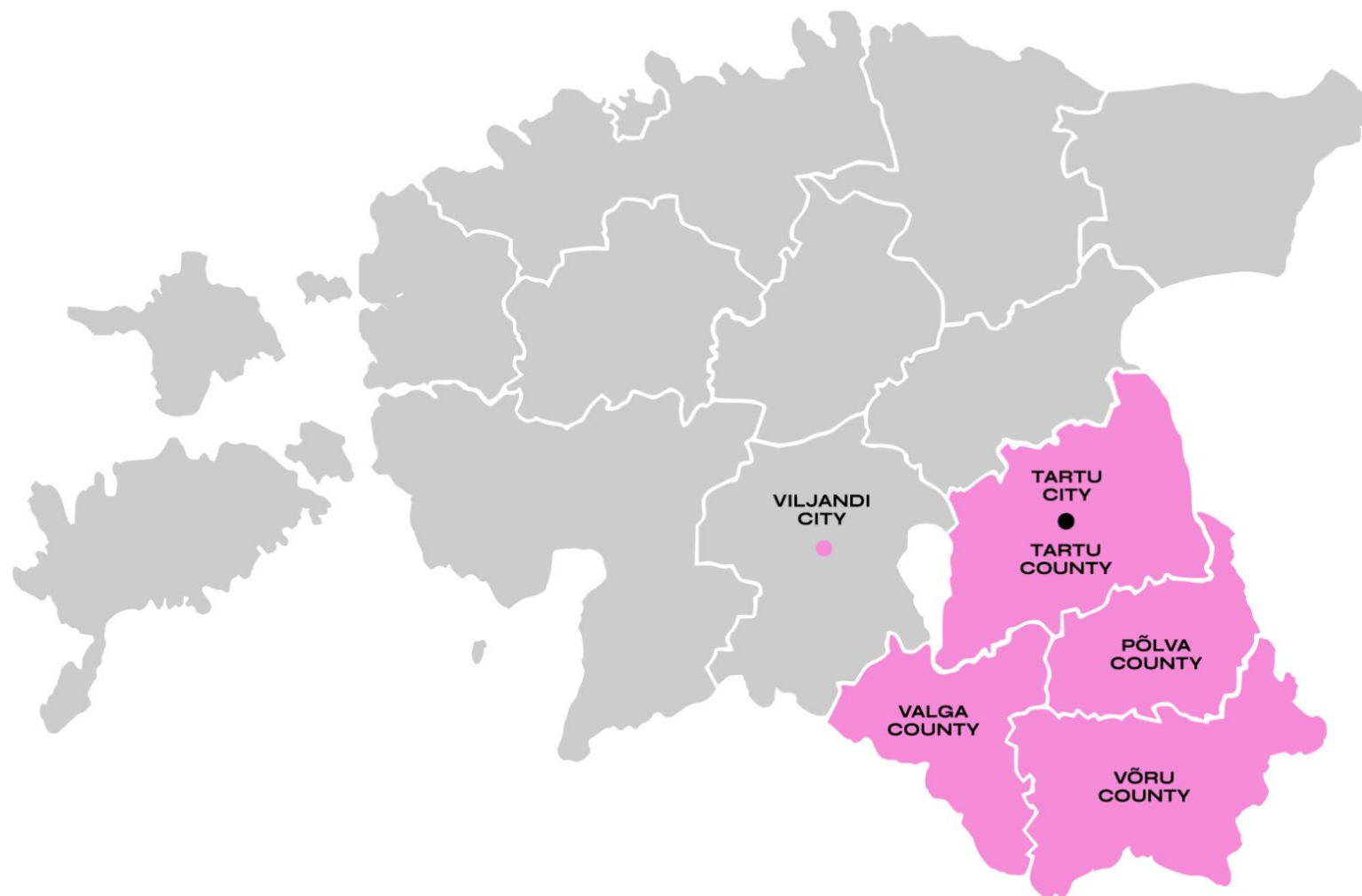


1

**Tartu 2024 is organized
by a quarter of Estonia**

Tartu 2024 is Tartu together with Southern Estonia

- 11 cities
- 4 counties
- 1 kingdom
- 260 000 inhabitants
- 5 languages



Tartu
2024

TARTU

Intellectual Centre



Tartu - Oldest and Smartest

- First mentioned in 1030
- 11 higher education institutes
- Cradle of Estonian culture
- UNESCO's Creative City of Literature
- Place where good thoughts are from
- Among 100 Climate-Neutral European Cities by 2030

Find out more: visittartu.com

Tartu 2024



Tartu
2024

VILJANDI

Heart and Soul of Folk



Tartu
2024

SETOS





Tartu
2024

OLD BELIEVERS

Tartu
2024

NATURE

Rolling Hills, Mystical Forests



Tartu
2024

SUUR MUNAMÄGI

Highest peak 318 m

Tartu
2024

SMOKE SAUNA



Tartu
2024

LAKE PEIPUS

5th largest in Europe



2

**Tartu 2024 programme
has over 1000+ events**

Tartu 2024 programme

- is diverse
- offered in Estonian and mostly English
- lasts a whole year
- www.tartu2024.ee/programme



19.10.2023

Launch of the Full Programme



3

Artistic concept: Arts of Survival

“

Arts of Survival refers to the knowledge, skills, and values that will help us lead a good life in the future.



Tartu
2024



SURREALISM 100
world-class art exhibition

Read more: www.tartu2024.ee/surrealism-100

Tartu
2024



RYOJI IKEDA

large-scale art and science exhibition

Tartu
2024



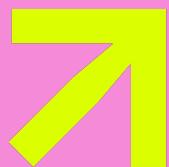
Andersson, P. "Andersson, P." 2018
Drawing, ink on paper, 100 x 100 cm



Andersson, P. "Andersson, P." 2018
Drawing, ink on paper, 100 x 100 cm



Andersson, P. "Andersson, P." 2018
Drawing, ink on paper, 100 x 100 cm



HIDDEN WORLDS EXPANDING
outsider art exhibition in three cities

Read more: <https://tartu2024.ee/hiddenworlds>

Tartu
2024



ESTONIAN MOVEMENT AND WELLBEING FESTIVAL

Read more: <https://tartu2024.ee/heaolufestival-en>

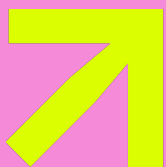
Tartu
2024



DIVERSITY ENRICHES

Tartu Chamber of People With Disabilities

Tartu
2024



KISSING TARTU

Eurovision and kissing

Read more: www.tartu2024.ee/kissingtartu

4

**Tartu 2024 is the main event
in Estonia**

26.01.2024

Tartu 2024 Opening Ceremony



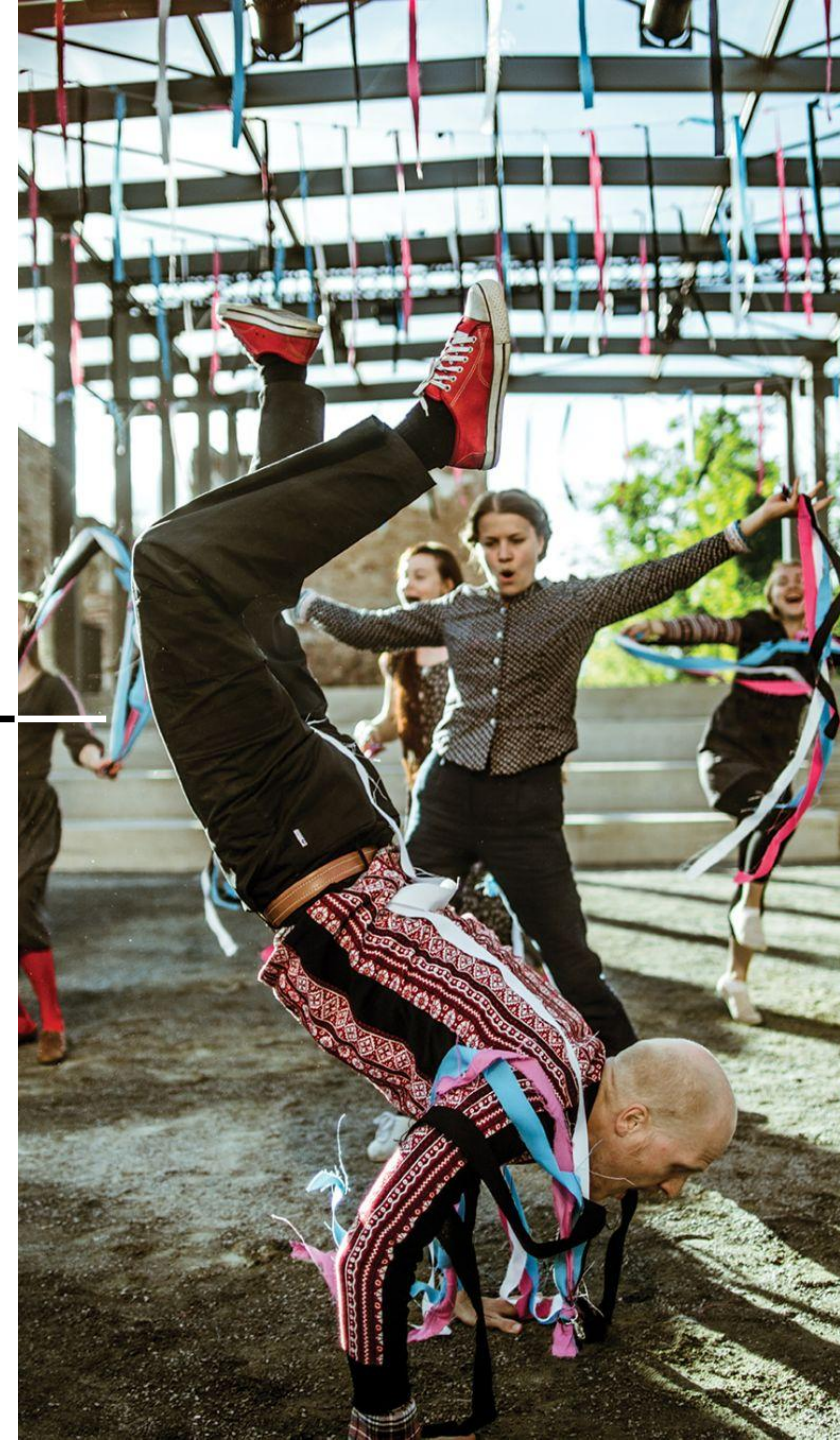
5

**Tartu 2024 is making revolution in
environmentally friendly cultural
management**



How we did it

- Contract with projects
- Materials
- Workshops
- Network and sharing the know how





Are you ready for Tartu 2024?

Jaan Ulst

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Tartu 2024 Euroopa
kultuuripealinn

@TARTU2024

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#TARTU2024



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